# PRINCE OF SONGKLA UNIVERSITY INTERNATIONAL COLLEGE



B.Sc. Creative Media and Digital Technologies

#### Introduction

PSUIC offers the Bachelor of Science Degree in Creative Media and Digital Technologies, combining Information Technology Science and Arts. Our principle goal is to produce and place functional and competent individuals into professional working environments field of digital media industry. We intensively offer a wide range of courses in which students can learn and develop the essential skills for their chosen career path. Throughout the 4-year study plan, our curriculum covers the main sub-fields in the new media industry.

## **Career Prospects**

2D/3D annimator, Cartoonist, Graphic Designer, Visual Effects & Video Editor, Computer Programmer, Web Developer, Games Developer, AR/VR Developer and more

# International Student Admission requirement

- · Completed senior high school or equivalent
- English language proficiency (TOEFL PBT  $\geq$  470, iBT  $\geq$  50, TOEIC  $\geq$  450, PSU-GET  $\geq$  60%), IELTS  $\geq$  4.5
- Interview in person/online

#### **Academic Year 2020 - 2021**

Semester 1: 31<sup>st</sup> July – 16<sup>th</sup> November, 2020 Semester 2: 30<sup>th</sup> November, 2020 - 5<sup>th</sup> April, 2021

#### Dean

Dr. Sumana Laparojkit Email: sumana.l@psu.ac.th

#### **Facilities**

- Creative Digital Academy (CDA)
- Computer Lab Room
- · Studio Room
- Drawing Room
- · Modern student co-working space
- · Digital Technology Equipment



# **Outstanding Awards**

National Software Contest 2015-2020

- 2nd Prize under Southern regionEntertainment 2017
- · 3rd Runner Up, in Moblie Application Track 2018
- Honorable Mention Award in Mobile and innovation in health care 2018
- 3rd Runner Up, in Moblie Application Track 2020

VR BIDC 2020 Bangkok International Digital Content Festival - Best Student's Game Project Award

#### **Global Affiliation**

- MOU and Collaboration: Malaysia, China, Republic of Korea and United Kingdom
- Inbound/Outbound students: China, Indonesia, Brunei, Cambodia, Japan Croatia, Germany, Republic of Korea and Taiwan













### **Contact us**

Address: 15 Kanjanavanit rd, Hat Yai, Songkhla,Thailand Email: psuic-info@psu.ac.th Website: https://www.uic.psu.ac.th/ Facebook: PSUInternationalCollege